



Sustainability & Climate Action Plan 2026–2028

Our Sustainability Commitment

As a fourth-generation family farm, Big Valley Campsite is committed to protecting the natural environment while providing meaningful visitor experiences. Our sustainability initiatives focus on environmental stewardship, supporting our local community, preserving our heritage and ensuring the long-term viability of the property for future generations.



Sustainability Initiatives Since July 2025

Big Valley Campsite has implemented a number of initiatives designed to reduce environmental impact, improve resource efficiency and contribute positively to the local community.

Waste Reduction & Recycling

We introduced four-stream recycling stations throughout the campground, allowing guests to separate general waste, co-mingled recycling, food scraps and eligible Containers for Change items.

Our Containers for Change program encourages recycling while raising funds for community organisations and charities. Guests can participate in our charity voting system, helping direct proceeds to causes that make a positive impact within the community.

Environmental Improvements

Native revegetation projects continue throughout the property, incorporating local species into campground upgrades and landscaping projects.

Additional native planting around campsites and communal areas helps improve biodiversity, create natural screening and provide habitat for local wildlife while enhancing the guest experience.

Where practical, existing farm and building materials are reused and repurposed, reducing waste and preserving the property's rural

character.

Water Management

Solar-powered water pumps have been installed to improve water distribution efficiency across the property while reducing reliance on grid electricity.

Water filtration infrastructure has also been upgraded to improve water quality and support the long-term sustainability of campground operations.

Reducing Resource Consumption

QR code-based guest information guides, itineraries and local area recommendations have been introduced throughout the campground, reducing the need for printed materials while ensuring guests have access to up-to-date information.

We continue to review business operations and identify opportunities to reduce waste, improve efficiency and minimise environmental impact.

These initiatives form part of Big Valley Campsite's ongoing commitment to operating responsibly while protecting the natural environment and supporting the local community.



Supporting Our Community

Big Valley Campsite is committed to supporting local businesses, tourism operators and community organisations throughout the Margaret River region.

Supporting Local Businesses

Where possible, we source products and services from local businesses and suppliers. This includes working with local tradespeople, food and beverage suppliers, tourism organisations and service providers, helping to keep visitor spending within the regional economy.

Promoting Local Tourism Operators

Through our website, guest information guides, itineraries and QR code resources, we actively promote local attractions, wineries, breweries, restaurants, tour operators and family-friendly experiences throughout the Margaret River region. By encouraging guests to explore the wider region, we help distribute visitor expenditure across a diverse range of local businesses.

Community Fundraising & Giving Back

Big Valley's Containers for Change program allows guests to contribute to community fundraising initiatives during their stay. Through our guest voting system, proceeds are directed to selected charitable organisations, giving visitors the opportunity to support causes that make a positive impact within the community.

Creating Meaningful Visitor Experiences

As a working sheep farm, Big Valley aims to provide guests with authentic experiences that foster a connection to the land, local history and rural life.

One of these experiences is the self-guided History Walk, which features interpretive signage throughout the property. The walk shares the story of the Silverthorne family, the development of the farm since 1948 and the people who helped shape it over the decades. Created to preserve and share the farm's history, the walk allows guests to learn about the challenges, achievements and changing nature of farming in the Margaret River region. By connecting visitors with the stories of previous generations, Big Valley helps create a deeper appreciation for the region's agricultural heritage, rural communities and the people who have cared for the land over time.

Future Goals 2026–2028

Big Valley Campsite is committed to continually improving the sustainability of our operations while preserving the natural environment of our working sheep farm.

Over the next three years, our focus areas include:

Focus Area	Future Goal
Renewable Energy	Investigate expanded solar generation and battery storage
Water Conservation	Increase water-wise landscaping and improve water efficiency
Biodiversity	Continue native planting and create additional habitat for local birdlife
Waste Reduction	Increase use of reusable materials and reduce waste sent to landfill
Guest Education	Continue to share sustainability initiatives and local heritage with guests

Monitoring & Review

Big Valley Campsite recognises that sustainability is an ongoing process rather than a one-time project. We are committed to regularly reviewing our practices, identifying opportunities for improvement and implementing practical initiatives that reduce our environmental impact while enhancing the guest experience.

Progress will be monitored through:

- Review of waste and recycling initiatives, including participation in the Containers for Change program.
- Ongoing assessment of water and energy use across the property.
- Monitoring the success of native revegetation and landscaping projects.
- Guest feedback relating to sustainability initiatives and environmental practices.
- Regular review of business operations to identify opportunities to reduce waste, improve efficiency and increase the use of sustainable materials.

This Sustainability & Climate Action Plan will be reviewed annually to assess progress, update priorities and identify new initiatives that support the long-term sustainability of Big Valley Campsite, the local community and the Margaret River region.

This plan will be reviewed annually.
Next review: June 2027.



We do not inherit the earth from our ancestors; we borrow it from our children."

— Native American Proverb